

## REQUEST FOR COUNCIL ACTION

CITY OF SAN DIEGO

1. CERTIFICATE NUMBER:

CITY ATTORNEY

2. FROM: (ORIGINATING DEPARTMENT)  
Council District 43. DATE  
March 19, 2008

4. SUBJECT: Resolution honoring Financial Literacy Month.

5. FOR INFORMATION, CONTACT:

Lourdes Borboa, Council Representative

6. TELEPHONE NO.

236-6644

7. CHECK HERE IF BOX 1472A, "DOCKET  
SUPPORTING INFORMATION," HAS  
BEEN COMPLETED ON PAGE 2:

## B. COMPLETE FOR ACCOUNTING PURPOSES

FUND					9. ADDITIONAL INFORMATION / ESTIMATED COST:  No fiscal impact.
DEPT.					
ORGANIZATION					
OBJECT ACCOUNT					
JOB ORDER					
C.I.P. NO.					
AMOUNT					

## 10. ROUTING AND APPROVALS

ROUTE (#)	APPROVING AUTHORITY	APPROVAL SIGNATURE	DATE SIGNED	ROUTE (#)	APPROVING AUTHORITY	APPROVAL SIGNATURE	DATE SIGNED
1	DEPARTMENT DIRECTOR				CITY MANAGER		
	[APPROV AUTH 2 Box 10]				AUDITOR		
	[APPROV AUTH 3 Box 10]				CITY ATTORNEY	<i>Theresa Ormick</i>	3/20/08
	[APPROV AUTH 4 Box 10]				ORIGINATING DEPARTMENT	<i>Jim Shack</i>	
	[APPROV AUTH 5 Box 10]				MGR. DOCKET COORD.		COUNCIL REP.
	[APPROV AUTH 6 Box 10]				RULES COMMITTEE	<i>COE</i>	
	[APPROV AUTH 7 Box 10]				CONSENT		
					ADOPTION		
					Refer to		Date 4/1/08

11. PREPARATION OF: ☒ RESOLUTION(S) ☐ ORDINANCE(S) ☐ AGREEMENT(S) ☐ DEED(S)

5. Special order of business for the presentation of the Resolution honoring Financial Literacy Month for April 1, 2008 to present in Council Meeting.

11a. MANAGER'S RECOMMENDATIONS:

12. SPECIAL CONDITIONS (REFER TO A.R. 3.20 FOR INFORMATION ON COMPLETING THIS SECTION.)

COUNCIL DISTRICT(S):

COMMUNITY AREA(S):

CITY CLERK INSTRUCTIONS:

ENVIRONMENTAL IMPACT:

OTHER ISSUES:

000011

Whereas, Congress has designated April as Financial Literacy Month to raise public awareness about the importance of financial education.

Whereas, Financial Literacy will help you learn how to assess your financial well-being and take the steps to improve it.

Whereas, Financial Literacy Month will help focus on evaluating personal net worth; the need to foster good spending habits; and the importance of wise investing to secure financial longevity.

Whereas, The success of Financial Literacy Month relies on a team approach involving several committed partners from the media, Homebuilders, Financial Institutions, public companies, social and religious groups and the general public.

Whereas, The Smart Money Summit & Expo held on April 8<sup>th</sup>, 2006 will be the ticket to financial fitness and it will provide an opportunity to increase the general awareness of financial education and its benefits.

Whereas, The Smart Money Summit & Expo will kick off Financial Literacy Month and help make San Diego the most financially fit City in the Country.

NOW THEREFORE, BE IT RESOLVED by the Council of the City of San Diego, that this Council, for and on behalf of the people of San Diego, does hereby proclaim April 1, 2008 to kick off "Financial Literacy Month" in the City of San Diego.

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1472A

## DOCKET SUPPORTING INFORMATION

6. SUBJECT: Resolution honoring Financial Literacy Month. Resolution is attached for your approval.

BY LINE: (CITY MANAGER / DEPT. HEAD / AUTHOR INITIALS)

SIGNATURES:

  
ORIGINATING DEPT. HEAD

CITY MANAGER  
(FOR MANAGERIAL DEPARTMENTS ONLY)

RESOLUTION NUMBER R-\_\_\_\_\_

DATE OF FINAL PASSAGE \_\_\_\_\_

WHEREAS, Congress has designated April as Financial Literacy Month to raise public awareness about the importance of financial education; and

WHEREAS, financial literacy will help you learn how to assess your financial well-being and take the steps to improve it; and

WHEREAS, Financial Literacy Month will help focus on evaluating personal net worth; the need to foster good spending habits; and the importance of wise investing to secure financial longevity; and

WHEREAS, the success of Financial Literacy Month relies on a team approach involving several committed partners from the media, homebuilders, financial institutions, public companies, social and religious groups and the general public; and

WHEREAS, the Smart Money Summit & Expo held on April 8, 2006 will be the ticket to financial fitness and it will provide an opportunity to increase the general awareness of financial education and its benefits; and

WHEREAS, the Smart Money Summit & Expo will kick off Financial Literacy Month and help make San Diego the most financially fit city in the country; NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, that this Council, for and on behalf of the people of San Diego, does hereby proclaim the month of April as

"FINANCIAL LITERACY MONTH," and April 1, 2008 as its kick off day, in the City of San Diego.

APPROVED: MICHAEL J. AGUIRRE, City Attorney

By Sharon B. Spivak  
Sharon B. Spivak  
Deputy City Attorney

SBS:als  
03/20/08  
Or.Dept:Council-Young  
R-2008-794

I hereby certify that the foregoing Resolution was passed by the Council of the City of San Diego, at this meeting of \_\_\_\_\_.

ELIZABETH S. MALAND  
City Clerk

By \_\_\_\_\_  
Deputy City Clerk

Approved: \_\_\_\_\_  
(date)

\_\_\_\_\_  
JERRY SANDERS, Mayor

Vetoed: \_\_\_\_\_  
(date)

\_\_\_\_\_  
JERRY SANDERS, Mayor